

Mohammed Aadil Naina



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<https://maadilnaina.business.site/>

Summary

Experienced digital marketer with the capability to handle

| SEO | SMO | SEM | SMM | Email Marketing | SMS Marketing | Project Coordinator | Analytics | CRM Handling | Website Management | Creative Touch | UX Analysis |

Experience



Digital Marketing Executive

Bridge Global

Feb 2020 - Present (1 year 8 months +)

| SEO | SMO | Project Coordinator | Website and Social Media Analytics | Website Management | Creative Touch | UX Analysis |



Digital Marketing Executive

B-Mates Technologies

Sep 2019 - Feb 2020 (6 months)

SEO, SMO, Managing all digital marketing requisites and planning, executing strategies, Email Marketing, SMS marketing



Digital Marketing Executive

Sevendyne

Apr 2019 - Sep 2019 (6 months)

SEO, SMM, SMO, Analytics, Lead generation, Client communication and coordination, Website handling, Business augmentation, Preparing and executing strategies.



Campaign Assistant

StratAgile

Jul 2017 - Apr 2019 (1 year 10 months)

Client communication, coordination, Editing and designing microsites, Auditing of digital media, handling social platforms (SMM, SMO, SEM), Website handling, Analytics, Business augmentation, Zoho

Education



Indira Gandhi National Open University

Bachelor's degree, Computer Application

2019 - 2022



Govt. Polytechnic College

Diploma, Computer Engineering

2014 - 2017

Licenses & Certifications



ICAgile Certified Professional - ICAgile

229-22344-88b5c571-bf94-4eb1-a19c-dc1709d65cb8



The Fundamentals Of Digital Marketing - Google Digital Garage

PQV BLB WRL



Google Analytics Beginner Certificate - Google analytics

Issued Aug 2021 - Expires Aug 2024



Advanced Google Analytics Certificate - Google analytics

Issued Aug 2021 - Expires Aug 2024



Google Ads Display Certificate - Google Ads

Issued Sep 2021 - Expires Sep 2022

88425059



Google Ads Search Certificate - Google Ads

Issued Sep 2021 - Expires Sep 2022

88426268



Google Ads Measurement Certificate - Google Ads

Issued Sep 2021 - Expires Sep 2022

89527740

Skills

Search Engine Optimization (SEO) • Social Media Marketing • Google Analytics • Digital Marketing • Email Marketing • Cascading Style Sheets (CSS) • HTML • Microsoft Office • Search Engine Marketing (SEM) • Facebook Marketing