

# MOHAMMED SHOAIB FAROOQUI

Email:shoaib\_farooqui@yahoo.com~ Mobile: +971 555 11 3456/ +97150-3090456

# **Retails Store Operations**

#### PROFESSIONAL SNAPSHOT

- Diligent professional with 7 years of extensive experience in Retail Store Operation, Vendor Management, Warehouse Management with solid experience in customer service and staff supervision etc.
- Currently associated with Plug INS Electronic in Side Ace Hardware (Al Futtaim LLC) Retail & Electronics as a Sales Supervisor.
- Through knowledge of warehouse methods, techniques and procedures.
- Skilled in ensuring optimum inventory for all input materials through monitoring of stock and reorder levels without hampering the production process.
- Adept in ensuring effective use of cost analysis for sourcing process, procurement costs and cost reduction metrics for the organization.
- Demonstrated talent in ensuring quality compliance as per the set guidelines in order to maintain hygiene and protect materials from damage to the facility.
- Dexterous in identifying new vendors/suppliers and negotiating with suppliers regarding price, quality, and payment terms, delivery, etc.
- Skilled at ensuring compliance to quality standards and maintaining all related documents. Good communication, interpersonal, time and team management skills.

# **CORE COMPETENCIES**

Retail Store Management
Warehouse Management
Purchase/ Procurement Operations
Customer Service Management
Vendor Management
Inventory / Material Management

Visual Merchandising Delivery/ Dispatch Management Supplier Quality Assurance Stock Verification Safety/Quality Compliance MIS/Documentation

### **EMPLOYMENT SCAN**

Plug INS Electronic and Ace Hardware at Al Futtaim LLC - Retail in Abu Dhabi Store Supervisor and House Hold Department In-Charge || since Sept'12

## **Key Deliverables:**

- Managing staff, including cashiers and brand promoter's working on the floor
- Mentored and guided employees ensuring all were trained in product knowledge and capable of performing assigned duties
- Support sales floor initiatives through coaching the GUEST program, daily Briefings, and performance management around behaviors.
- Guiding and supervising employees of the concerned outlets on products display, promotion, new products, effective customer service and sales techniques
- Ensure the availability of stock for sales and demonstrations
- Collaborate with team members to achieve better results
- Maintained and built CRM records, reports, and opportunities to increase sales optimization and performance within my team.
- Actively seeking out new sales opportunities through cold calling, networking and social media
- Setting up meetings with potential clients and listening to their wishes and concerns
- Identifies market potential by qualifying accounts.
- Presentation Skills, Internal Communications, Informing Others, Verbal Communication, Closing Skills, Motivation for Sales, Sales Planning, Territory Management, Prospecting Skills, Persistence, and Meeting Sales Goals.

# Previous Work Experience.

## LG Electronics, Dubai || Sales Executive (Audio/Video) || Jan'10 - Aug'12

# **Key Roles:**

- Sales Executive with experience in developing new business opportunities and growing sales from the existing Customers.
- Strong knowledge of channel sales management and direct sales principles and practices
- Excellent breadth of retail sales executive experience
- Expanded client base through cold calling to qualified prospective customers.
- Demonstrated and explained products, methods, or services in order to persuade customers to purchase products or utilize services.
- Engaged new customers and strengthened existing relationships through account management
- Provided exceptional customer services with greeting and acknowledging all customers in a friendly, professional manner
- Prepared and altered presentation contents to target specific audiences
- Learnt about competitors' products and consumers' interests and concerns in order to answer questions and provided more complete information
- Efficiently, set up and arranged displays and demonstration areas to attract the attention of prospective customers.

#### **ACHIEVEMENTS**

- Awarded:
  - Best performer by the company in GITEX.
  - o Best employee of the month Many Times.
- Rewarded by the management for constantly achieving more than 100% Extended warranty target since joined.

## **ACADEMICS**

Bachelor in Commerce (BCOM)

#### **IT SKILLS**

- A working knowledge of IT operating systems, particularly Windows, Exchange and Word excel PowerPoint.
- Hands on experience of installing IT hardware and software. Good organizational skills.

## **PERSONAL DOSSIER**

- Contact No.: +971 555 11 3456
- Nationality: Indian
- Date of Birth: May 19, 1987
- Languages known: English, Arabic and Urdu
- Visa status: Resident/Employment Visa
- Driving License: Valid U.A.E Driving License
- Address: Muroor, Abu Dhabi, UAE